



Mining Matters Hockey Tournament

TEAM ENTRY AND SPONSORSHIP INFORMATION

Scotiabank Pond at Downsview Park, Toronto

Saturday, March 3, 2018

8:00 a.m. to 5:00 p.m.



In support of



Get in the Game!

Mining Matters invites members of the minerals industry, government, finance and academic sectors to join us at the 11th annual **Mining Matters Hockey Tournament**.

Be a sponsor or enter a team that will hit the ice March 3, 2018 at the Scotiabank Pond (formerly Buckingham Arena) at Downsview Park in Toronto.

Sixteen sponsored teams (15 skaters and one goalie), will compete to see their name engraved on the coveted Caracle Cup! All skill levels are welcome; only a desire to network and join in friendly competition is mandatory. Tournament play is round-robin format with three 40-minute games guaranteed (running time). Games will have officials. No contact or slap shots will be allowed.

The day will also feature a \$10,000 "Shoot for Loot" challenge and fabulous raffle prizes. Prizes will be presented during the Awards Ceremony following the championship game.

Tournament Passports will be available for purchase throughout the day for \$20. Each Passport includes a ticket for the "Shoot for Loot" and a raffle ticket for great prizes.

With team entry, each player receives:

- Three games guaranteed
- Personalized jersey
- Hockey socks
- Complimentary food and drinks throughout the day

Don't have a team? No problem. Individuals without a team wanting to play can be placed subject to space.

The **Mining Matters Hockey Tournament** is an important **Mining Matters** annual fundraising event. It combines intensity and fun, and brings members of the minerals industry together in support of **Mining Matters** goal to educate students, teachers and the public about Earth science and the importance of mineral resources.



Presenting Sponsor: \$10,000

- Naming rights to the **Mining Matters Hockey Tournament**
- Company logo displayed on all communication and promotional materials
- One hockey team entry (15 skaters and one goalie) with team entry benefits (listed below)
- Corporate sponsorship gift presentation during the Awards Ceremony
- Representative invited to address players at the reception
- Company logo displayed on signage in the registration area and arena restaurant
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Hockey Team Entry: \$4,550

- 15 skaters and one goalie
- Hockey jerseys with players' names, numbers and custom team logo
- Hockey socks
- Complimentary food and drinks throughout the day
- Team dressing room door sign
- Company logo displayed on signage in the registration area and arena restaurant
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website
- All players will be automatically entered for a chance to shoot for \$10,000

Refreshment Sponsor: \$4,000

Each team will enjoy two pitchers of draft beer after every game, thanks to you!

- Company logo featured on every table in the arena restaurant
- Company logo displayed on signage in the registration area
- Company logo on custom coasters placed under every beer glass in the arena restaurant
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Tournament Hat Sponsor: \$3,000

- Company logo embroidered on the side of the official tournament hat distributed to all players
- Company logo displayed on signage in the registration area and arena restaurant
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Tournament Puck Sponsor: \$3,000

One puck will be given to each player as a souvenir, plus pucks will be supplied for each team warm up

- Company logo printed on one side of the official tournament hockey puck
- Company logo displayed on signage in the registration area and arena restaurant
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Tournament T-Shirt Sponsor: \$3,000

- Company logo featured on the right sleeve of the official tournament t-shirt distributed to all players
- Company logo displayed on signage in the registration area and arena restaurant
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Lunch Sponsor: \$2,500

- Company logo featured on the lunch banner in the arena restaurant
- Company logo displayed on signage in the registration area
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Raffle Sponsor: \$2,500

- Company logo printed in the Tournament Passport identifying you as the Raffle Sponsor for the chance to win one ounce of gold
- Named as the Raffle Sponsor during the draw held during the Awards Ceremony
- Company logo displayed on signage in the registration area and arena restaurant
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Tournament Passport Sponsor: \$2,200

- Company logo printed in the Tournament Passport identifying you as the Tournament Passport Sponsor
- Company logo displayed on signage in the registration area and arena restaurant
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Tournament Water Bottle Sponsor: \$2,000

- Company logo printed on a squeezable water bottle distributed to every player
- Company logo displayed on signage in the registration area and arena restaurant
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Tournament Lanyard Sponsor: \$1,500

- Company logo featured on the official tournament lanyards used to identify players and their companies
- Company logo displayed on signage in the registration area and arena restaurant
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

“Shoot for Loot” Sponsor: \$1,500

One lucky person will have their name drawn to shoot a puck from centre ice through a small hole in a board for a chance to win \$10,000

- Company logo on the official “Shoot for Loot” board
- Company logo in the Tournament Passport identifying you as the “Shoot for Loot” Sponsor
- Company logo displayed on signage in the registration area and arena restaurant
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Breakfast Sponsor: \$1,000

- Company logo featured on the breakfast banner in the arena restaurant
- Company logo displayed on signage in the registration area
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Rink Sponsor: \$1,000

- Company name and logo featured as the name of one of the four rinks
- Company name on the front doors of that rink and in the registration area
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Division Sponsor: \$1,000

- Company name featured as one of the four tournament divisions
- Company name and logo featured on the tournament scoreboard and in the rink that your division is playing in
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Tournament Champion’s Hat Sponsor: \$1,000

At the final buzzer of the championship game, championship hats will be given out to the winning team during their on-ice celebration

- Company logo embroidered on the side of the official Tournament Champion’s hat
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website

Tournament Supporter: \$500

- Company logo displayed on the Tournament Supporter’s rink board in each of the four rinks
- Company logo on the sponsor recognition page in the Tournament Program and on the **Mining Matters** website



About Mining Matters

Mining Matters is a charitable organization dedicated to bringing knowledge and awareness about Canada's geology and mineral resources to students, educators and the public. The organization provides current information about rocks, minerals, metals, mining and the diverse career opportunities available in the minerals industry. **Mining Matters** offers exceptional educational resources that meet provincial curriculum expectations, created by educators and Earth science experts.

Mining Matters has reached an estimated 600,000 teachers, students and members of the public since inception in 1994.

For information and sponsorship opportunities contact:

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Mining Matters thanks Caracle Creek, founding tournament sponsor and sponsor of the Cup, for their vision eight years ago and support of **Mining Matters** since 2007.



The **Mining Matters Hockey Tournament** will be played at:
Scotiabank Pond at Downsview Park (formerly Buckingham Arena)
57 Carl Hall Road
Toronto, Ontario
M3K 2B6

Features:

- Four state-of-the-art NHL-size rinks
- 24 professionally designed "pro-like" dressing rooms equipped with individual showers and in-floor heating for added comfort
- Full-service pro shop with expert skate sharpening
- Licenced bar and restaurant with outdoor patio
- Concession area
- Spectators watch in comfort with individual-type seating and in-floor heating
- Off-ice training facility
- Sports injury clinic
- Shooting range equipped with real ice for all your shooting and goaltending instruction

