

**Mining Matters** is a charitable organization dedicated to bringing knowledge and awareness about Canada's geology and mineral resources to students, educators and the public. The organization provides current information about rocks, minerals, metals, mining and the diverse career opportunities available in the minerals industry. **Mining Matters** offers exceptional educational resources that meet provincial curriculum expectations. Core to the program are the **Mining Matters** educational resources, created by educators and Earth science experts.

**Mining Matters** has reached an estimated 650,000 teachers, students and members of the public since its inception in 1994.

#### What We Do

*Indigenous Communities Education and Outreach Programs* open a world of opportunities to Indigenous communities.

*Teacher Training and School Programs* bring Earth science to life in classrooms across Canada.

*Public Outreach Programs* spark interest in Earth science learning in people of all ages.

**Mining Matters** develops and implements programs with the help of sponsorships, donations and in-kind contributions from the mineral exploration, mining and aggregate industries, individuals, foundations, corporations and governments.

For more information email:  
[info@miningmatters.ca](mailto:info@miningmatters.ca)

## Mining Matters to You

#### Annual Publications

- **Mining Matters** Industry Newsletter – highlights programs and activities
- *groundWORK* – news and activities for educators and students

#### Teaching Resources for the Classroom

- Junior: *Deeper and Deeper*
- Intermediate: *The Earth's Crust*
- Senior: *Discovering Diamonds*

To receive copies of our publications, learn more, or access resources and educational opportunities for your classroom or community, contact us at:

#### Mining Matters

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Charitable Registration Number 88775 6435 RR0001



Discover • Explore • Educate • Respect

# Mining Matters to Everyone!

## Teacher Training and School Programs

**Mining Matters** unique activities and hands-on approach excite teachers and students across Canada, from junior to senior levels, about the importance of rocks, metals, minerals, mining, Canada's geology and the diverse career opportunities available.

### Teachers

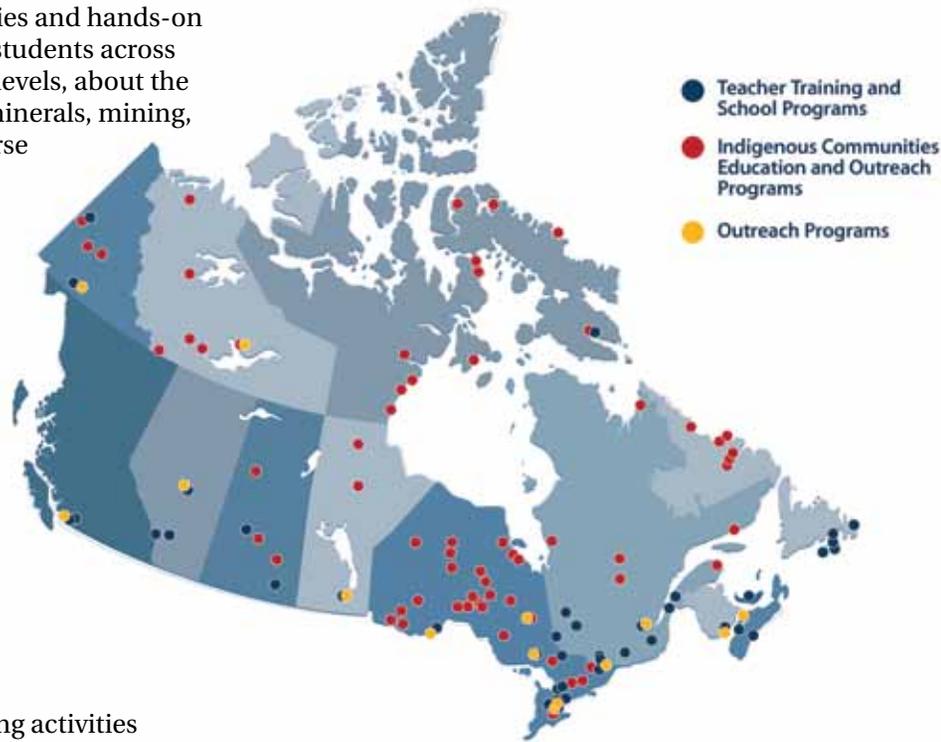
- Receive Earth science and geography resources, developed by teachers for teachers, that meet provincial curriculum mandates and guidelines
- Attend workshops led by expert facilitators who demonstrate how to successfully implement classroom activities in **Mining Matters** resource kits

### Students

- Experience hands-on learning activities
- Explore Earth science careers
- Meet professionals from the mineral exploration and mining industries

### Outreach Programs

**Mining Matters** provides hands-on activities and learning resources at educational events, trade shows, rock and mineral shows and career fairs across Canada, broadening awareness of the mining and minerals sector to the wider public.



### Indigenous Communities Education and Outreach Programs

**Mining Matters** travels to communities across Canada to engage youth in Earth science and mineral resources education, helping them to develop their skills and knowledge. **Mining Matters** partners with local education and community programs and invites regional mineral exploration and mining industries to provide learning opportunities and career information.

### Mining Rocks Earth Science Programs

**Mining Matters** *Mining Rocks* Earth Science Programs provide youth with a fun, engaging educational experience. Participants enjoy hands-on activities, field trips, learning games and time with mining industry professionals.

### Mining Matters Mandate

**Mining Matters** mandate is to broaden understanding of Earth science and the vital role rocks, minerals, metals and mining play in everyday life and increase awareness of the many career opportunities in the minerals industry. It is delivered through three core educational initiatives:

- Indigenous Communities Education and Outreach Programs
- Teacher Training and School Programs
- Public Outreach Programs

**Mining Matters** is committed to building on existing education and training initiatives delivered in an interactive, engaging learning environment. **Mining Matters** has delivered workshops and provided current and extensive curriculum relevant kits to thousands of educators across Canada who have used them to reach thousands of students.

Please support our worthwhile programs that benefit so many communities and individuals. Invest in our Future!

Join us at our three annual fundraising events that bring industry leaders and innovators together to network, have fun and raise funds.

- **Mining Matters** Hockey Tournament (March)
- Diamond in the Rough Golf Classic (June)
- Rock Cycle Ride for Minerals Education (June)

Learn more at [MiningMatters.ca](http://MiningMatters.ca)

*Mining Matters  
far and wide!*