



# Make a Difference

As a charitable organization, **Mining Matters** develops and implements its programs with the help of financial sponsorship, donations and in-kind contributions from the mineral and aggregate industries, individuals, foundations, corporations and government.

Supporting **Mining Matters** programming brings value to communities and young people across Canada and we are asking you to join us.

# INVEST in Mineral Resources Education today!

**Mining Matters** is a charitable organization dedicated to bringing knowledge and awareness about Canada's geology and mineral resources to students, educators and the public. The organization provides current information about rocks, minerals, metals, mining and the diverse career opportunities available in the minerals industry. **Mining Matters** offers exceptional educational resources that meet provincial curriculum expectations, created by educators and Earth science experts.

**Mining Matters** has reached an estimated 600,000 teachers, students and members of the public since inception in 1994.

Our mandate at **Mining Matters** is to broaden students' understanding of Earth science and the vital role rocks, minerals, metals and mining play in everyday life and increase awareness of the many career opportunities in the minerals industry.



## Goals of Mining Matters

- Involve youth in Earth science and the mining and mineral exploration industries through meaningful learning activities and innovative education programs.
- Provide engaging hands-on mineral resources programming and practical mining educational opportunities for youth living in Indigenous communities.
- Equip teachers with curriculum-linked classroom resources and offer professional development training to effectively teach curricula related to mineral resources, exploration, mining and Earth science.
- Inform youth about career opportunities in mining and mineral exploration industries.

## Our programs make a difference!

- 1 **Teacher Training and School Programs**  
*Bringing Earth science to life for students and teachers in classrooms across Canada.*
- 2 **Indigenous Communities Education and Outreach Programs**  
*Opening a world of opportunities to youth in Indigenous communities.*
- 3 **Outreach Programs**  
*Developing an awareness of the mining industry and sparking interest in Earth science learning in people of all ages.*

## SPONSOR LEVEL

### Precious Metals

\$40,000+

### Diamond

\$20,000 -  
\$39,999

### Gold

\$15,000 -  
\$19,999

### Silver

\$10,000 -  
\$14,999

#### Mining Matters

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# Help Build Canada's Future... Invest In Youth And Communities

## Customized Sponsorship Opportunities

### Program Delivery: \$5,000 - \$25,000

- *Mining Rocks* Earth Science Programs
- Teacher Training Workshops
- School Programs
- Field Trip Subsidies
- WHERE Challenge

### Publications: \$5,000 - \$10,000

- **Mining Matters** Annual Newsletter
- Rocks and Fossils of Ontario Guides
- *groundWORK* Educator Newsletter

### Educational Resources: \$5,000 - \$15,000

- *Mining Makes it Happen* poster series
- *What is a Mine?* Colouring Book
- **Mining Matters** Activity Book
- **Mining Matters** On-line Tutorials
- **Mining Matters** Educator Resource Kits

### Translation of Select Educational Resources: \$10,000

- French
- Indigenous languages

### Attend one of our Special Events.

Have fun while networking with business colleagues.  
Invite a guest all for a good cause:

- **Mining Matters** Hockey Tournament
- **Mining Matters** Diamond in the Rough Golf Classic
- **Mining Matters** Rock Cycle Ride for Mineral Resources Education

## Highlights 2015 - 2016

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*Mining Rocks*  
Earth Science  
Programs were  
delivered to 2,106  
youth participants

2,685

Individuals reached  
through our Indigenous  
Communities Education  
and Outreach Programs

697

Educators trained  
on **Mining Matters**  
curriculum resources

9,000+

Students reached  
through our Teacher  
Training and School  
Programs (estimated)

16,940

Total individuals who enjoyed Earth science  
activities at schools, camps, conventions,  
conferences and public events across  
Canada igniting interest about the wonders  
of Canadian geology.

#### For more information contact:

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