



Mining Matters e-News

Issue #1, Winter 2013

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Spotlight on IBK Capital Corporation

IBK Capital is a valued supporter of **Mining Matters'** educational programs and for the 7th consecutive year IBK Capital is **Mining Matters'** Education Event Sponsor at the PDAC 2013 Convention. Chairman William F. White has over forty years of experience in the investment industry and has a strong personal belief in the value of investing in youth and education. Bill has been a member of **Mining Matters'** Board of Directors since 2007.

Thank you Bill and IBK Capital for investing in Canadian youth!

Looking Ahead in 2013

2013 will be another great year for **Mining Matters**, with demand for educational programming at unprecedented levels. This year a total of 25 **Mining Rocks** Earth Science camps are being planned.

We are excited about the 2013 Ring of Fire initiative which educates Aboriginal youth and engages First Nation communities. The Ministry of Northern Development and Mines through the Ring of Fire Secretariat has committed to work with Mining Matters on the delivery of nine camps. "The Secretariat is pleased to be able to support PDAC **Mining Matters** and the *Mining Rocks* Earth Science Camps". **Mining Matters** will be sourcing industry partners to collaborate on this initiative.

The Kinross **WHERE** Challenge – Invite kids to get involved!

The Kinross **WHERE** Challenge is a national web-based contest for children ages 9 to 14 that promotes awareness of non-renewable resources and is open to individual students and groups at all public, private and First Nation schools across Canada. The Kinross **WHERE** Challenge is endorsed by the Canadian Earth science community and asks students to discover the answers to these questions: WHAT on Earth is your stuff and WHERE on Earth does it come from? Contest open to both French and English submissions.

Details at www.earthsciencescanada.com/where. Like us on Facebook at www.facebook.com/wherechallenge and follow @WhereChallenge on Twitter. For more information contact wherechallenge@pdac.ca.

Prizes to be won...fun for all...tell friends and family to enter now!

Mining Matters

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Mining Matters' Drill Bits:

- **Now available** in Ojibway, Cree and Oji-Cree, **exciting** Mining Makes it Happen posters, "From Northern Lights to Urban Trails" and "Cutting Edge". French versions also available. Contact miningmatters@pdac.ca to request copy
- **Our 2012/2013 Educator's Newsletter *groundWork*** is hot off the press!
- Further expansion of **Mining Matters'** programs working with Quebec educators is under development. We are exploring a wider variety of opportunities and educator resources to support curriculum in Quebec.
- **PDAC 2013 Convention, March 3rd – 6th Mining Matters** will be offering workshops for elementary and secondary school teachers and educating students on the importance of the mining industry in everyday life. Look for our young participants wearing their red **Mining Matters'** T-shirts on the convention floor as they engage in the Trade Show Exploration Challenge.

Stop by our booth at the convention and bid on some of the exciting silent auction items. All proceeds support **Mining Matters**.
- **PDAC Denim & Diamonds Hoedown Gala Party**, March 6, Royal York Hotel. Don't miss the Sheriff's Silent Auction. All proceeds are in support of **Mining Matters**.
- **The 6th Annual PDAC - Caracle Cup Hockey Tournament** takes place on Saturday, March 2nd, 2013 at Canlan Ice Sports, York University, Toronto. Proceeds in support of **Mining Matters**, a great time for a good cause! See you at the rink.



Support Mining Matters

Mining Matters is a charitable organization committed to educating young Canadians about mining's importance to our quality of life. Your personal or corporate contribution supports the development and delivery of leading edge educational programs that meet all Earth science curriculum expectations for the grades in which they're offered. To find out ways to support Mining Matters please visit <http://pdac.ca/miningmatters/misc/donate.aspx>.

Charitable Registration Number: 88775 6435 RR0001.

Mining Matters Far and Wide!

Mining Matters' mandate is to broaden students' understanding of Earth science and the vital role rock and minerals play in everyday life. It is delivered through three core educational initiatives.

- Aboriginal Education and Outreach Programs
- Teacher Training and School Programs
- Public Outreach

Mining Matters has reached an estimated 490,000 teachers, students and members of the general public since its inception in 1994.



Mining Makes it Happen!