



Mining Matters e-News

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A Great Day for a Great Cause - The 2014 Diamond in the Rough Golf Classic and Rock Cycle Ride for Minerals Education

Mining Matters thanks the 170 participants that took part in our eighth annual [Diamond in the Rough Golf Classic](#) and [Rock Cycle Ride for Minerals Education](#) June 5th at Woodington Lake Golf Club in Tottenham, Ontario. While the day was cool, the competitive spirit was hot! Foursomes enjoyed 18 holes of golf and numerous treats along the course; while their cycling colleagues enjoyed an 80 km ride through the beautiful rolling countryside of Tottenham.



The tournament and ride are signature events for **Mining Matters**, raising funds that support innovative educational programming for students, teachers and the public about Earth science, mining and the importance of mineral resources. Special thanks to IBK Capital Corp. our Diamond Sponsor for the day.

Having a great day with colleagues, while supporting the future of the minerals industry, is a winning combination. Mark your calendar now to join us June 4, 2015. **Golf and cycle for something meaningful!**



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Introducing the Rocks of Ontario Guide

Mining Matters has collaborated with the Ministry of Northern Development and Mines to create non-technical, friendly and approachable resources that generate excitement and curiosity about the land beneath our feet from an Ontario Perspective. Designed for an audience from 6-86 years, the Rocks of Ontario Guide features rocks commonly found in Ontario and the processes that shaped them. [Click here](#) to download a copy of the Rocks of Ontario Guide.



KPMG's 2014 Soccer Tournament Scores

Special thanks to KPMG for designating **Mining Matters** the beneficiary of their 2014 Soccer Tournament in July. This popular event brought together 10 teams for a day of fun, competitive soccer and raised an incredible \$15,000 in donations to support our exciting educational programs. **Thank you KPMG!**



Mining Rocks Earth Science Programs, rocking in 2014

Over the past year, **Mining Matters** Aboriginal Education and Outreach Programs Team continued to grow and expand their outreach. An unprecedented number of *Mining Rocks* Earth Science Programs were delivered to more than 2,300 participants across Canada and the momentum for the upcoming year continues. **Mining Matters** thanks our sponsors and funders that make these programs possible.



Mining Matters 2014 Kinross WHERE Challenge, making a difference to students and Earth science education



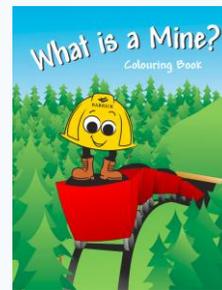
We were pleased to hear from a B.C. teacher who wrote, "I am sending a heartfelt thanks to the WHERE Challenge and Kinross Gold Corporation for our \$750 school prize. Your generosity will help us to acquire much needed mineral and rock samples for our school as well as possibly enable us to participate in a related field trip to enrich our program. Thank you so very much for supporting our students. We look forward to participating again next year!"

The WHERE Challenge is a national contest that asks students ages 9 to 14 "What on Earth is in your stuff?" and "WHERE on Earth does it come from?" WHERE stands for the fields in which geoscientists work: **W**ater, **H**azards, **E**nergy, **R**esources, and **E**nvironment. The contest promotes awareness and appreciation of our planet and of employment opportunities in the mining, energy and environmental sectors.

The WHERE Challenge which runs from September to March, offers up to \$10,000 in regional and national prizes. Enter for a chance to win. To learn more about the 2015 contest visit www.earthsciencescanada.com/wherechallenge. Registration opens September 15.

Mining Matters Drill Bits

Our Teacher Training and School Programs Team expands. **Mining Matters** welcomes two new faces to the team; Kelly McBride, Assistant, Teacher Training and School Programs and Julie Lépine, French Program Coordinator.



Our *What is a Mine?/Qu'est-ce qu'une mine?* Colouring Book launched August, 2013 has been a huge hit with teachers, parents and children. [Download your copy here](#) or contact info@miningmatters.ca for more information.

The 2014 **Mining Matters** Industry Newsletter, our annual publication highlighting the contributions of our supporters and describing programming over the past year, will be available in October. Watch for your copy and learn about a year of incredible activities and people making a difference.

Save the dates for these upcoming 2015 Mining Matters events:

- February 28, 2015 [Caracle Cup Hockey Tournament](#)
- June 4, 2015 [Diamond in the Rough Golf Classic](#)
- June 4, 2015 [Rock Cycle Ride for Minerals Education](#)

Support Mining Matters

Mining Matters is a charitable organization committed to educating young Canadians about mining's importance to our quality of life. Your personal or corporate contribution supports the development and delivery of leading edge educational programs that meet all Earth science curriculum expectations for the grades in which they're offered. To find out ways to support **Mining Matters** please visit www.miningmatters.ca. Charitable Registration Number: 88775 6435 RR0001.