



Make a Difference

As a charitable organization, **Mining Matters** develops and implements its programs with the help of financial sponsorship, donations and in-kind contributions from the mineral and aggregate industries, individuals, foundations, corporations and government.

Supporting **Mining Matters** programming brings value to communities and young people across Canada and we are asking you to join us.

INVEST in Mineral Resources Education today!

Mining Matters is a charitable organization dedicated to bringing knowledge and awareness about Canada's geology and mineral resources to students, educators and the public. The organization provides current information about rocks, minerals, metals, mining and the diverse career opportunities available in the minerals industry.

Mining Matters offers exceptional educational resources that meet provincial curriculum expectations, created by educators and Earth science experts.

Mining Matters has reached an estimated 650,000 teachers, students and members of the public since inception in 1994.

Goals of Mining Matters

- Involve youth in Earth science and the mining and mineral exploration industries through meaningful learning activities and innovative education programs.
- Provide engaging hands-on mineral resources programming and practical mining educational opportunities for youth living in Indigenous communities.
- Equip teachers with curriculum-linked classroom resources and offer professional development training to effectively teach curricula related to mineral resources, exploration, mining and Earth science.
- Inform youth about career opportunities in mining and mineral exploration industries.

Our programs make a difference!

- 1 **Teacher Training and School Programs**
Bringing Earth science to life for students and teachers in classrooms across Canada.
- 2 **Indigenous Communities Education and Outreach Programs**
Opening a world of opportunities to youth in Indigenous communities.
- 3 **Outreach Programs**
Developing an awareness of the mining industry and sparking interest in Earth science learning in people of all ages.



SPONSOR LEVEL

Precious Metals

\$35,000+

Diamond

\$20,000 -
\$34,999

Gold

\$10,000 -
\$19,999

Silver

\$5,000 -
\$9,999

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Help Build Canada's Future... Invest in Youth and Communities

Customized Sponsorship Opportunities

Program Delivery: \$5,000 - \$25,000

- Field Trip Subsidies
- *Mining Rocks* Earth Science Programs
- School Programs
- Teacher Training Workshops
- WHERE Challenge

Publications: \$5,000 - \$10,000

- *groundWORK* Educator Newsletter
- *Mining Matters* Annual Newsletter

Educational Resources: \$5,000 - \$15,000

- *Mining Makes it Happen* poster series
- *Mining Matters* Activity Book
- *Mining Matters* Educator Resource Kits
- *Mining Matters* On-line Tutorials
- *What is a Mine?* Colouring Book

Translation of Select Educational Resources: \$10,000

- French
- Indigenous languages

Attend one of our Special Events.

Have fun while networking with business colleagues.

- *Mining Matters Diamond in the Rough Golf Classic*
- *Mining Matters Hockey Tournament*
- *Mining Matters Rock Cycle Ride for Mineral Resources Education*

Highlights 2016 - 2017

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Mining Rocks Earth Science Programs were delivered to 1,817 youth participants

600+

Students participated in a new school program called *Rocks + Kids = Opportunities* delivered to underserved communities in the Greater Toronto Area

1,042

Educators trained on *Mining Matters* curriculum resources

19,000+

Students reached through our Teacher Training and School Programs *

2,583

Individuals reached through our Indigenous Communities Education and Outreach Programs

32,000+

Total individuals who enjoyed Earth science activities at schools, camps, conventions, conferences and public events across Canada *

* estimated