



Mining Matters e-News

Issue #7, Winter 2014

In This Issue:

- Season's Greetings
- Silver Birch Centre - Donating Canadian Art for Earth Science Education
- Holiday Shopping at Mining Matters Online Art Auction, Now Open!
- 2015 Mining Matters Hockey Tournament Presented by Irwin Lowy
- Mining Rocks in the Great White North
- 2015 Annual Teacher's Day - A PDAC Convention Tradition

Season's Greetings



Season's Greetings from the team at **Mining Matters**, wishing you a joyous holiday celebration with family and friends and a healthy, happy and prosperous 2015!

Silver Birch Centre - Donating Canadian Art for Earth Science Education

This September **Mining Matters** received a generous art donation from the Silver Birch Centre, formerly known as the Elliot Lake Centre. This northern Ontario charity was founded in the 1960s by Prime Minister Lester B. Pearson, as a home to arts in eastern Canada. The Centre focuses on projects that specifically benefit children, including rebuilding the Elliot Lake public library, destroyed in the 2012 Algo Centre Mall collapse. This magnificent collection, comprising more than 150 original works by noted Canadian artists, represents distinct genres of expression: First Nations story-telling, the beauty of our landscapes and thought-provoking abstract imagery. Pieces will be sold by Mining Matters to fund educational programs and resources.

Holiday Shopping at Mining Matters Online Art Auction Now Open!

Holiday gift giving just got more exciting. Our first online art auction is now open. Invest in original Canadian art, while supporting **Mining Matters** exceptional Earth science educational programming. Browse our online catalogue of ten original Canadian works of art, donated by the Silver Birch Centre, available for purchase. Make your gift giving even more special and meaningful this season. Visit www.BiddingOwl.com/MiningMatters for more information. The auction closes December 17 at 4:00 pm. Proceeds support **Mining Matters**.



Mining Matters

904-1200 Eglinton Avenue East
Toronto, ON M3C 1H9
Tel: 416-863-6463 ext. 321
Fax: 416-863-9900
info@miningmatters.ca

Visit us on-line at www.miningmatters.ca

Mining Rocks in the Great White North



This fall, **Mining Matters** partnered for the first time with Baffinland Iron Mines Corp. to bring *Mining Rocks* Earth Science programming to four remote communities in Nunavut. A one-day school program was delivered in the communities of Arctic Bay, Hall Beach, Clyde River and Pond Inlet and was very well received by 289 students and teachers. A further program is planned for Igloolik, NU Spring 2015. **Mining Matters** thanks Baffinland for the opportunity to share the wonders of Earth science with these communities.

2015 Annual Teacher's Day - A PDAC Convention Tradition

Mining Matters 2015 Annual Teacher's Day, Sunday March 1, at the PDAC International Convention, Trade Show and Investors Exchange, sponsored by IBK Capital Corp., is open for early bird registration until December 31, 2014. This year the **Mining Matters** education team will partner with esri Canada to present a hands-on "bring your own device" event (BYOD)! Teachers will use classroom technologies to create an artifact of their experience at the world's leading exploration and development Convention, as well as have an opportunity to participate in plenary sessions that serve to hone 21st century skills in their classrooms. Spread the word about this exciting event to teachers and educators! To register, please visit www.miningmatters.ca.



2015 Mining Matters Hockey Tournament Presented by

IRWIN LOWY | LLP

Mining Matters welcomes Irwin Lowy LLP as Presenting Sponsor of the **Mining Matters** Hockey Tournament, Saturday, February 28, 2015. The Irwin Lowy team has participated in the Tournament since the Tournament's inception eight years ago and we thank them for their generosity and continued support.

The **Mining Matters** Hockey Tournament is an important annual fundraising event. It brings members of the minerals industry together in friendly competition, while raising funds for Earth science education. Sixteen sponsored teams compete for the coveted Caracle Cup, in a round-robin format with three 40-minute games guaranteed and prizes awarded following the championship game. Join us for a great day for a great cause.

It is not too late to be a sponsor or enter a team. Team Registrations are going fast. For more information contact 416-863-6463 ext. 321 or hockey@miningmatters.ca.

Support Mining Matters

Mining Matters is a charitable organization committed to educating young Canadians about mining's importance to our quality of life. Your personal or corporate contribution supports the development and delivery of leading edge educational programs that meet all Earth science curriculum expectations for the grades in which they're offered. To find out ways to support **Mining Matters** please visit www.miningmatters.ca.

Charitable Registration Number: 88775 6435 RR0001.

Mining Matters Drill Bits

Spread the word on WHERE! The **2015 WHERE Challenge** is underway encouraging children ages 9 to 14 years to discover the answers to these questions: **WHAT on Earth is in your stuff?** and **WHERE on Earth does it come from?** Invite family and friends to participate, to learn about non-renewable resources and get in the game for great cash prizes. New this year, is an Early Bird Bonus random draw for a prize of \$250 from all entries submitted prior to February 13. The contest closes March 11, 2015. **Don't miss out. Step up to the Challenge!** For more information visit www.earthsciencescanada.com/where.

The 2014 **Mining Matters** Industry Newsletter is now available on www.miningmatters.ca.

Save the dates for these upcoming 2015 Mining Matters events:

- February 28, 2015 Caracle Cup Hockey Tournament
- June 4, 2015 Diamond in the Rough Golf Classic
- June 4, 2015 Rock Cycle Ride for Minerals Education

Sponsorship opportunities are still available. For more information please contact info@miningmatters.com.

Follow us on Twitter @MiningMattersCA

